

## Dain Guttenbeil

MBA, Grad Dip Osh, Grad Dip Tch, BSc (Spt Sci)



**Research specialisation:** Social impact innovation, Organisational Capacity development, Social Business and entrepreneurship

**Experience:** Dain worked in the field of Injury Prevention from 2004 with the ACC before moving to the NZRL in 2007 charged with reducing the costs of the game on the ACC evolving in the role to become the GM of all Football and Community Development initiatives to 2014. Dain re-formed and chaired the NZRL medical council to develop policy and to advise on both performance (coaching, trainer and player) and injury prevention initiatives. In this time Rugby League doubled its participation base and significantly lowered its total costs on the ACC. Dain also commenced many education and social value programmes using Rugby League as a vehicle for change in partnership with central Government and Government agencies. Dain was recognised as the Pacific Sports Administrator of the year in 2012 and 2013 for his efforts. Dain has been a Phys Ed and Health secondary school teacher at Northcote college, and is now the associate lead of Capacity Development and Corporate Partnerships for New Zealand's Centre for Social Impact.

Dain has spent the last three years working in the area of catalytic social change and enabling venture philanthropy in largely Maori and Pacific communities across the Auckland and Northland region focusing on organisational development and social business initiatives.

Dain remains involved in the sports sector as a director of College Sport Auckland and his local Rugby League club the Richmond Rovers of Grey Lynn.

**Research overview:** 1: Dain's MBA dissertation investigated value creation and measurement through Social Endeavour and Business Innovation. Dain has since been applying this area of research into practice. 2: Active involvement in the implementation of Lean and Agile business practice within the not for profit sector including rapid prototyping, evaluation for innovation and exploring organisational culture and changing leadership paradigms. 3: Establishment of Social Business Enterprises as a means of empowering equality and ending poverty in this region of the world in our lifetime.

**Postgraduate supervision:** NA

### Research publications:

King, D. A., Hume, P. A., Milburn, P. D., & Guttenbeil, D. (2010). Match and training injuries in rugby league. *Sports Medicine*, 40(2), 163-178.

King, D., Hume, P., Milburn, P., & Guttenbeil, D. (2009). A review of the physiological and anthropometrical characteristics of rugby league players. *South African Journal for Research in Sport, Physical Education and Recreation*, 31(2), 49-67.



### Dain Guttenbeil (MBA)

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