

# INTERNATIONAL SOCIETY OF BIOMECHANICS IN SPORTS CONFERENCE

INDUSTRY PARTNER PROSPECTUS



## ISBS 2018

Auckland, New Zealand

10-14 September



# 2018 WHY AUCKLAND

**WITH A COMBINATION OF CITY SOPHISTICATION AND  
WORLD-CLASS FACILITIES SET IN A STUNNING NATURAL  
PLAYGROUND, AUCKLAND HAS EVERYTHING WE NEED  
TO CREATE AN EXCEPTIONAL ISBS 2018 CONFERENCE.**





**Auckland University of Technology (AUT)  
Sports Performance Research Institute NZ (SPRINZ)  
High Performance Sport New Zealand (HPSNZ)  
AUT Millennium (AUTM)  
Auckland Tourism, Events and Economic  
Development (ATEED)**

**are proud to host the conference**



**In the spirit of manaakitanga, we look forward  
to welcoming you to Auckland, New Zealand,  
with open hearts and open minds.**

**Manaakitanga is the Māori word for hospitality, kindness, generosity or support - the process of showing respect, generosity and care for others.**

With support from





# INVITATION

**We invite you to partner with us for the 36th International Society of Biomechanics in Sports (ISBS) conference.**

This prospectus will provide you with an outline of our vision and goals and how sponsoring our conference will benefit your organisation. The ISBS 2018 Sponsorship & Exhibition Committee is confident that ISBS 2018 will offer a great opportunity for your business to showcase your products and services to a large number of our members and conference attendees.

If you have sponsored or exhibited at an ISBS conference previously, we have appreciated and valued your support and trust our relationship can continue at what will be an exciting conference.

We also welcome new organisations and look forward to exceeding your expectations and helping you find the best ways to promote your service and products.

The conference will be hosted in the new award winning venue the Sir Paul Reeves Building at the Auckland University of Technology in downtown Auckland to ensure maximum possibilities for industry partners whilst also creating a vibrant networking space for delegates.





# THE ISBS SPONSORS

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## ISBS SOCIETY SPONSORS

The ISBS is very pleased to have sponsors with high quality products and services that have applications in various areas of biomechanics. The ISBS provides these sponsors with unique networking opportunities and access to specialists from around the world, in addition to priority marketing and exhibition space opportunities at ISBS conferences.

The ISBS would like to thank these sponsors and invite other companies who may be interested in ISBS sponsorship to contact Laura-Anne Furlong email: [L.A.M.Furlong@lboro.ac.uk](mailto:L.A.M.Furlong@lboro.ac.uk)



## HOSTS AND FOUNDATION SPONSORS

We take this opportunity to thank our foundation conference partners The Auckland University of Technology, High Performance Sport New Zealand (HPSNZ) and AUT Millennium, whose investment has enabled this conference to take place. These partners and their staff all have a tradition of research, teaching and applied practice in the various fields of biomechanics and links with the international community represented by ISBS.



# WHY PARTNER WITH ISBS 2018?

## AUCKLAND - A CITY OF INNOVATION

The 2015 Global Innovation Index ranks New Zealand an impressive 4th in South East Asia and Oceania, and 15th in the world. The spirit of innovation Kiwis are renowned for is one of the key drivers of Auckland's economic growth.



 **HOST CITY** Auckland, New Zealand

 **CONFERENCE VENUES**

Auckland University of Technology City  
Campus, Sir Paul Reeves Building  
Applied Programme: AUT Millennium Precinct

**KEY CONTACTS**

*Chair*



**Patria Hume PhD**  
FISBS Professor Human Performance,  
Auckland University of Technology  
Director SPRINZ J.E. Lindsay Carter  
Kinanthropometry Clinic and Archive  
E: patria.hume@aut.ac.nz

*Co-Deputy Chair*



**Jacqueline Alderson PhD**  
Associate Professor, Sport  
Biomechanics The University of  
Western Australia, Australia ISBS 2019  
Conference Proceedings, Applied  
Programme, Workshop Programme

*Co-Deputy Chair*



**Barry Wilson PhD**  
Adjunct Professor Sport Biomechanics  
Auckland University of Technology.  
ISBS 2019 Conference Proceedings,  
Oral Programme

*Industry Partner Coordinator*



**Kelly Sheerin**  
Manager, Sports Performance Clinics  
Auckland University of Technology  
E: kelly.sheerin@aut.ac.nz

# KEY FEATURES

**This is an exciting opportunity, which will enable you to show your products in one of the world leading sport biomechanics conferences. We look forward to your expression of interest in being part of the ISBS 2018 Conference.**



Approximately 1/3 of the attendees will be current students, who represent the top sport biomechanics talent in the world. This is a fertile recruiting ground. We hope we can help you promote the use of your products to help you identify possible future recruits for your company.



The ISBS 2018 conference will be run by a committee of knowledgeable, passionate and experienced experts.



The conference will attract biomechanists from all over the world, and domestic and international sport professionals including coaches, strength & conditioning specialists, physical therapists, teachers and medical personnel. Hands-on conference workshops and applied sessions, planned with demonstrations, will be highly attractive to these groups.



Auckland has a well-connected and booming high performance sports sector that offers conference delegates the chance to visit, network and learn from local industry experts.



The ISBS delegates will have the chance to experience New Zealand's unique indigenous Māori culture, in a city that is also one of the most multicultural in the world.



The AUT Millennium based half day applied workshop session will be a highlight of the conference. Groups of 30 people will rotate through three applied sessions of 20 minutes each. The aim is for a company to use their technology working with the biomechanist, other sport scientist, elite athlete and coach to show how biomechanics can be used in practice.





# WHY PARTNER WITH ISBS 2018 Auckland?



## DELEGATE DEVELOPMENT

The ISBS 2018 Conference delegates are keen to improve their knowledge of the latest and emerging technologies and incorporate these into their research programs and professional practice. Aligning your company with this powerful educational and scientific experience demonstrates your commitment to assisting delegate development and expanding the dimensions of biomechanics research. Your company will benefit significantly from exposure to an interested, relevant and influential international audience in an informal yet informative environment away from the competition of everyday distractions.

## PRIME REAL ESTATE

All conference industry partners will have prime positions which will see a large degree of foot traffic from delegates. All exhibit areas are located in close proximity to the lecture theatres, and will be embedded within the food and coffee serving areas and poster displays to ensure maximum opportunities to engage with delegates.

## DOING IT TOGETHER WITH CUSTOMISED PACKAGES

Your company's involvement, commitment and support for ISBS 2018 will be widely acknowledged leading up to and during the conference. Increase your visibility to ISBS delegates by reserving an exclusive brand exposure partnership package such as sponsoring the dry bags, conference App or supporting the highly popular conference opening or closing events.

**We are working WITH companies** for this conference to offer the opportunity to highlight products at the conference and actively engage with delegates, coaches, athletes and teachers.

## YOU CAN CHOOSE HOW YOU WANT YOUR SUPPORT TO BE STRUCTURED,

so you can then maximise the support by working with us on ideas that engage delegates. We hope this gives you some inspiration as to what will work best for your company.

We welcome your ideas on how we can work together to ensure the conference is beneficial for both the attendees and your company.



CONFERENCE VENUE

# AUCKLAND UNIVERSITY OF TECHNOLOGY



**AUT has a vision of being “A University which has active relationships, nationally and internationally with communities, industry, businesses and the professions, in the creation and exchange of knowledge and in the application of learning and research.”**

**This vision is achieved by hosting conferences - bringing academics, business leaders and thought leaders together on campus in a collaborative setting.**

AUT University is a university for the changing world, an increasingly powerful force for learning and discovery. A contemporary, connected and relevant study destination, it has differentiated itself through its commitment to widening university access and participation, and its engagement with business, industry and communities.

With three campuses across Auckland, and the AUT Millennium precinct, AUT has a range of international research programmes, the fastest growing university enrolment in New Zealand and is an important contributor to higher learning in New Zealand.

The AUT City Campus is home to the popular Sir Paul Reeves Building and the City Conference Centre. The campus is located just minutes from Auckland's main Street - Queen Street and close to parking, public transport and a variety of accommodation options. The newest addition to the City Campus, the Sir Paul Reeves Building, offers a range of unique function spaces spread across four levels and all within two minutes walking distance of each other. The eco-friendly design offers flexible, light open spaces with an abundance of natural light. The award winning building houses the very latest in audio visual and interactive technology, making it a fantastic venue for the ISBS 2018 Auckland conference.

As professional conference organisers, AUT Hospitality Services offers a fully comprehensive, professional, event and conference management service for the ISBS 2018 conference.



# ACADEMIC & SOCIAL PROGRAMME

## CONFERENCE SCHEDULE

### Monday 10th September

09:00 – 10:20	Applied Workshop	Applied Workshop	Applied Workshop	Applied Workshop
	Break			
10:30 – 11:50	Applied Workshop	Applied Workshop	Applied Workshop	Applied Workshop
	Break			
12:00 – 13:20	Applied Workshop	Applied Workshop	Applied Workshop	Applied Workshop
12:50 – 13:50	Break			
13:50 – 14:50	Applied Workshop	Applied Workshop	Applied Workshop	Applied Workshop
14:50 – 15:00	Break			
15:00 – 16:00	ISBS 2018 OPENING CEREMONY with Maori tikana			
16:00 – 16:50	KEYNOTE: ISBS GEOFFREY DYSON AWARDEE Herman Schwameder			
17:00 – 19:00	OPENING RECEPTION KIWIANA NIGHT & <b>INDUSTRY PARTNER PLAYING FIELD</b>			

## CONFERENCE SCHEDULE

### Tuesday 11th September

STUDENT MENTOR BREAKFAST				
08:00 – 09:40	Oral & Poster Presentations	Oral & Poster Presentations	Oral & Poster Presentations	Oral & Poster Presentations
	Poster display & Morning tea			
10:30 – 11:30	Oral Presentations	Oral Presentations	Oral Presentations	Oral Presentations
11:40 – 11:50	Break			
11:50 – 12:50	KEYNOTE: SPORTS TECHNOLOGY ADDRESS. Mounir Zok			
12:50 – 13:50	SPORTS TECHNOLOGY ROUND TABLE DISCUSSIONS & Lunch			
13:50 – 14:50	Oral Presentations	Oral Presentations	Oral Presentations	Oral Presentations
14:50 – 15:00	Break			
15:00 – 16:00	Oral Presentations	Oral Presentations	Oral Presentations	Oral Presentations
16:00 – 16:30	<b>INDUSTRY PARTNER PLAYING FIELD continued</b> & Afternoon tea			
16:30 – 17:30	Keynote Symposium. WIZE WIZARDS DEBATE			
17:30 – 19:30	VIP NIGHT hosted by Professor Max Abbott & STUDENTS' NIGHT hosted by Dr Valance Smith			



# ACADEMIC & SOCIAL PROGRAMME

CONTINUED

## CONFERENCE SCHEDULE

### Wednesday 12th September

08:00 – 09:40	Oral & Poster Presentations	Oral & Poster Presentations	Oral & Poster Presentations	Oral & Poster Presentations
	Poster display & morning tea			
10:30 – 11:30	Oral Presentations	Oral Presentations	Oral Presentations	Oral Presentations
11:40 – 11:50	Break			
11:50 – 12:50	KEYNOTE PANEL: SPORTSMART BIOMECHANICS & INJURY PREVENTION			
12:50 – 13:50	SPORTS INJURY PREVENTION ROUND TABLE DISCUSSIONS & Lunch			
13:50 – 14:50	Applied sessions at AUT Millennium.			
14:50 – 15:00				
15:00 – 16:00				
16:00 – 16:30				
16:30 – 17:30				
17:30 – 18:30	Sir Graeme Avery Event (Meet Sir Graeme, athletes, coaches and scientists and try NZ wine and cheese)			
18:30 – 21:00				

## CONFERENCE SCHEDULE

### Thursday 13th September

08:00 – 09:40	Oral & Poster Presentations	Oral & Poster Presentations	Oral & Poster Presentations	Oral & Poster Presentations
	Poster display & morning tea			
10:30 – 11:30	Oral Presentations	Oral Presentations	Oral Presentations	Oral Presentations
11:40 – 11:50	Break			
11:50 – 12:50	KEYNOTE: HANS GROSS AWARDEE			
12:50 – 13:50	STUDENT BIOMECHANICS ROUND TABLE DISCUSSIONS & Lunch			
13:50 – 14:50	Social Tours			
14:50 – 15:00				
15:00 – 16:00				
16:00 – 16:30				
16:30 – 17:30				
17:30 – 18:30	PUBLIC TEDX LECTURE			
18:30 – 21:00				



# ACADEMIC & SOCIAL PROGRAMME CONTINUED

## CONFERENCE SCHEDULE

Friday 14th September

08:00 – 09:40	Oral Presentations	Oral Presentations	Oral Presentations	Oral Presentations
	ISBS Annual General Meeting			
10:30 – 11:30	Keynote Symposium. NEW INVESTIGATOR AWARD COMPETITION.			
11:40 – 11:50	Break			
11:50 – 12:50	SPORTS TECHNOLOGY SHOWCASE FORUM.			
12:50 – 13:50	<b>SPORTS TECHNOLOGY SHOWCASE EXHIBITION &amp; Lunch</b>			
13:50 – 14:50				
14:50 – 15:00	<b>KEYNOTE: International Society of Biomechanics</b>			
15:00 – 16:00				
16:00 – 16:30	ACADEMIC CLOSING. Academic & <b>INDUSTRY PARTNER PLAYING FIELD AWARDS</b>			
16:30 – 17:30	<b>CLOSING EVENT</b>			
17:30 – 18:30				
18:30 – 21:00				

## THE INDUSTRY PARTNER PLAYING FIELD

The aim of the Industry Partner Playing Field sessions is to provide interactive experiences and competitions to enhance exchange of information and ideas between conference delegates and industry partners. This concept aims to enable high profile for exhibitions but more importantly a better understanding by delegates of what the industry partners have to offer for biomechanics education, research, and service work.

Each industry partner who provides a delegate competition as part of the Industry Partner Playing Field sessions may give an award at the closing ceremony.

An award for the industry partner who provides the best delegate engagement within the Industry Partner Playing Field sessions will be provided by the ISBS 2018 organising committee at the closing ceremony.

### AUT – Paul Reeves Building

AUT will use the Sir Paul Reeves building for events, morning and afternoon body fuel breaks, and the lunches with poster and industry partner exhibitions.





# AUT MILLENNIUM APPLIED PROGRAMME

AUT MILLENNIUM is the home of SPRINZ and HPSNZ where scientists, elite coaches and athletes work together to improve sport performance and reduce injury risk. The state of the art facilities will be used for the interactive sessions. Exhibitors are encouraged to work with the ISBS 2018 organising committee early to secure a partnership for an applied workshop session to showcase your companies products in interactive ways with the Olympic athletes, coaches and sport scientists.





# ISBS HALF DAY TOUR OPTIONS

**AUCKLAND IS AN ENDLESS PLACE OF ADVENTURES.**  
The final tour options are currently being organised and may include some of the following examples.

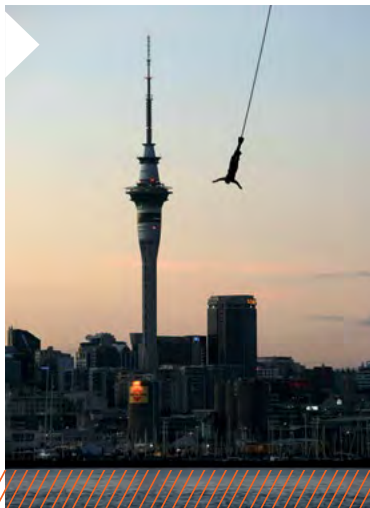


## SOCIAL HARBOUR CRUISE

Getting out on the water is a must-do activity in Auckland. Hop on a harbour boat cruise from downtown Auckland for a relaxing way to take in the beautiful sights of the Hauraki Gulf. Highlights could include views of the Harbour Bridge, the city skyline, Bean Rock Lighthouse and panoramic views of Rangitoto Island. This tour is an opportunity for extended discussion, with a light snack plus a few beers or a glass of wine, in a beautiful setting.

## EXTREME AUCKLAND

Auckland's city centre offers many fun activities, from the mild to the wild. Try a thrilling 360 degree walk around the outside ring of the Sky Tower, the tallest man-made structure in the Southern Hemisphere. Rumble around the city on the back of a Harley Davidson motorcycle or climb and bungy jump off the Harbour Bridge while experiencing spectacular views.



## SAILING ON THE HAURAKI GULF

Auckland is known as the "city of sails" with more boats per capita than anywhere else in the world. From Auckland's central Viaduct area, guests can participate in sailing an authentic America's Cup yacht. Join a three hour Match Race, take the helm, exert energy on the grinders or simply sit back and enjoy the action as you sail the beautiful Waitemata Harbour. Up to 50 delegates are able to race at one time.

## RANGITOTO

An icon of the Auckland landscape, Rangitoto Island has long been a favourite day trip for Aucklanders and visitors alike. Just a 25-minute ferry trip across the harbour from downtown Auckland, the panoramic views from the summit of this 600-year-old dormant volcano are breathtaking. For the adventurous and fit, the AUT outdoor recreation team will lead a double kayak paddling trip to the island.



## MOUNTAIN BIKING

Getting out and about on a bike is one of the best ways to immerse yourself in the spectacular scenery around Auckland. Woodhill is a stunning natural playground for adventure lovers. Tackle some of Auckland's best mountain biking trails or simply enjoy the scenery on a trail walk. Speed through the trees on over 100km (62mi) of purpose-built tracks and jumps. The Woodhill bike park has more than 100 bikes for delegates.

## WAIHEKE ISLAND

Named one of the world's top 10 regions to visit for 2016 by Lonely Planet, Waiheke Island is an ultimate island retreat just a 35-minute ferry ride from downtown Auckland. Enjoy a guided tour of some of Waiheke's fabulous wineries; wander along the white sand beaches; get adventurous and try archery or zoom across the tree tops on a flying fox zipline. Check out Waiheke's fantastic art scene from local galleries and studios to an inspiring sculpture park.





# INTERACTION WITH STUDENTS

## - Your potential employees

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### INDUSTRY PLAYING FIELD SESSIONS

Interact with students during the two sessions by providing competitions. Discuss your ideas with us early so we can promote the competitions on the ISBS 2018 website prior to the conference.



### STUDENT MENTOR PROGRAMME

We encourage you to become part of the ISBS Student Mentor programme.

The aim is to advise students on research, education and job opportunities.

There will be a Student Mentor Programme Breakfast on Tuesday morning - open only to those who are registered as ISBS mentors and mentees.



A scenic landscape featuring snow-capped mountains in the background, a dense forest of evergreen trees in the middle ground, and a calm lake in the foreground that perfectly reflects the mountains and sky. The sky is a clear, vibrant blue with a few wispy white clouds. The overall color palette is dominated by blues, greens, and whites, creating a serene and majestic atmosphere.

# Industry Partner Opportunities at a Glance

CHOOSE OPTIONS TO CREATE YOUR OWN  
PACKAGE TO ENGAGE WITH DELEGATES



# INDUSTRY PARTNERSHIP OPTIONS

**We have a novel approach to how we have structured our industry partnership packages.**

## OUR PHILOSOPHY

We believe that industry partners are key to our work as biomechanists. We believe that the ISBS conference is a great opportunity for delegates to meet industry partners, to gain knowledge of their products. What we want to do differently is have **active engagement with industry partners**, not just passive viewing of exhibitor booths. We have 26 industry partner exhibition spaces available.

Academic delegates at the conference prepare their oral and poster presentations, but we also believe that exhibitors put a lot of work into preparing their exhibits. We have seen in prior conferences, that the academic programme is so full, that the only time that delegates get to view the exhibits is during meal breaks - when they are trying to take on body fuel, whilst catching up with colleagues and networking with new delegates. We want to change this scenario.

## HOW IT WORKS

We are charging a standard conference delegate registration for industry partners. In return we expect active involvement in one or more of the **core partnership engagement activities**.

We also encourage one of your staff to be an ISBS Industry Partner Student Mentor and to participate in the student mentor breakfast (Tuesday).

The modular approach allows you flexibility to choose the structure of your active engagement.

The fee for each industry partner package is composed of a core fee which covers core items, and a selection fee which covers the optional selections (provided on a first-come-first-served basis - noting some items reserved for Platinum and Diamond partners). The medal fees increase from Bronze to Platinum given the number and type of additional selections items (A-F) and the size and position of the industry partner exhibition booth.

We encourage you to engage with us early to maximise how your ideas and ours will result in maximum engagement for your organisation with delegates.





# INDUSTRY PARTNERSHIP OPTIONS



## CORE PARTNER ENGAGEMENT ACTIVITIES

- The Exhibitor Playing Field (Monday & Tuesday)
- Workshop (Monday)
- AUTM Applied Session (Wednesday)

PARTNERSHIP PACKAGES	NZ\$	# partners
Platinum	16,790	1
Diamond	8,790	2
Gold	6,790	7
Silver	5,790	11
Bronze	3,395	5
<b>TOTAL available</b>		<b>26</b>

## CORE ITEMS

- Worth NZ\$3,395
- One full delegate registrations (all events, meals and tours, delegate pack).
- Logo in conference app., website and conference programme and abstract book.
- Logo on digital signage at venue.
- Exhibition booth space with a table, chair and power. Size and position depends on partner level. Physical booth structure is an additional cost to give you flexibility in design.
- Promotion of your organisation as a medal partner.
- Promotion of your organisation/products via one or more of the core partner engagement activities.

A	\$	4,000
B	\$	3,000
C	\$	2,000
D	\$	1,500
E	\$	1,000
F	\$	895

## ADDITIONAL SELECTION ITEMS KEY

Select from these items up to the partnership package NZ\$.



## DIAMOND PACKAGE NZ\$8,790

Core Platinum and Diamond medal items include:

- An additional full delegate registration.
- Double size exhibition booth in premium Sir Paul Reeves Atrium.
- One minute speech plus award presentation at closing ceremony.
- One minute speech in opening ceremony (Platinum only).



## GOLD PACKAGE NZ\$6,790



## SILVER PACKAGE NZ\$5,790

Core Gold and Silver medal items include:

- An additional full delegate registration.
- Prime position exhibition booth.
- Presentation of award at closing ceremony.

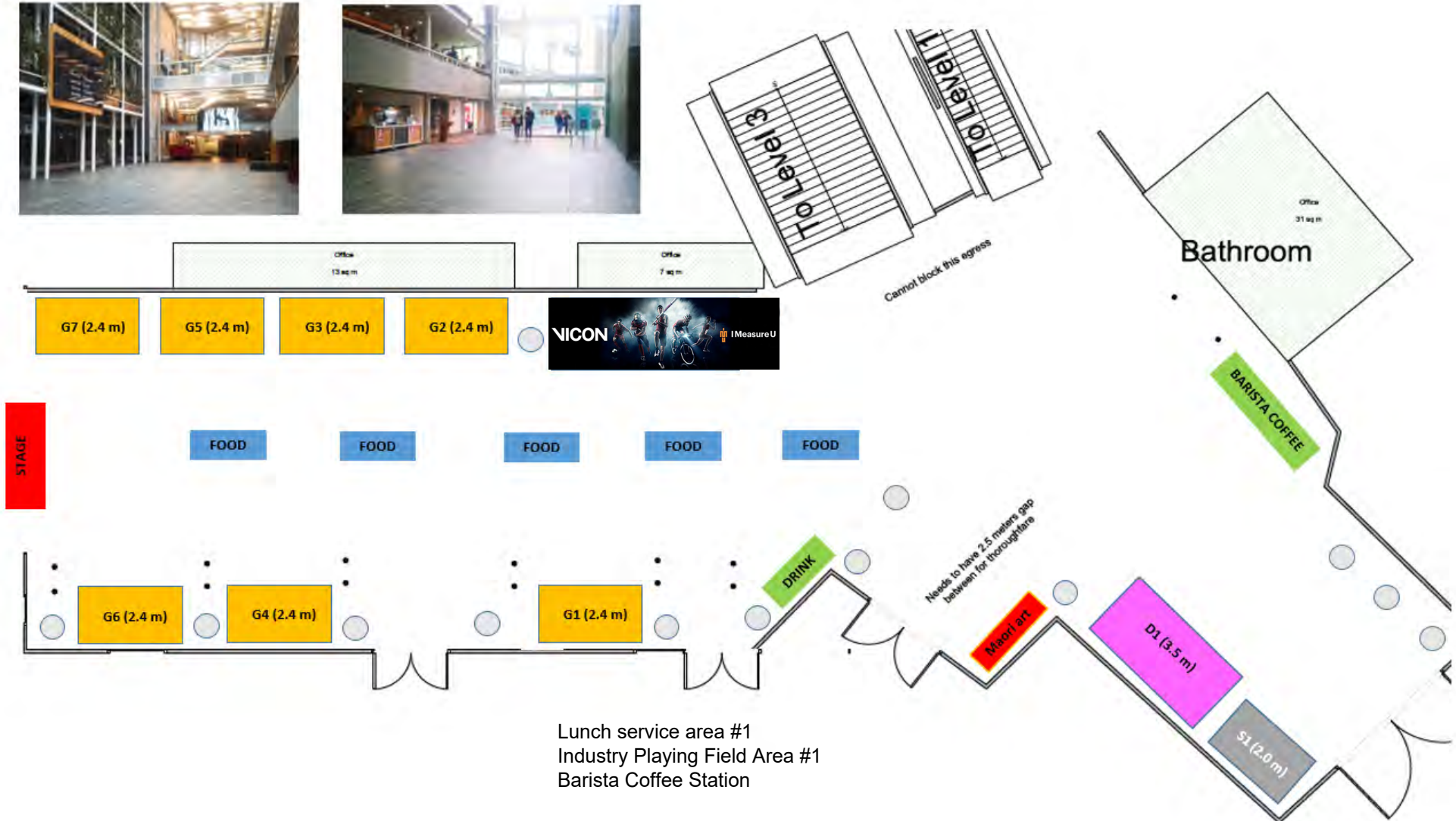


## BRONZE PACKAGE NZ\$3,395

Bronze medal have core items only.



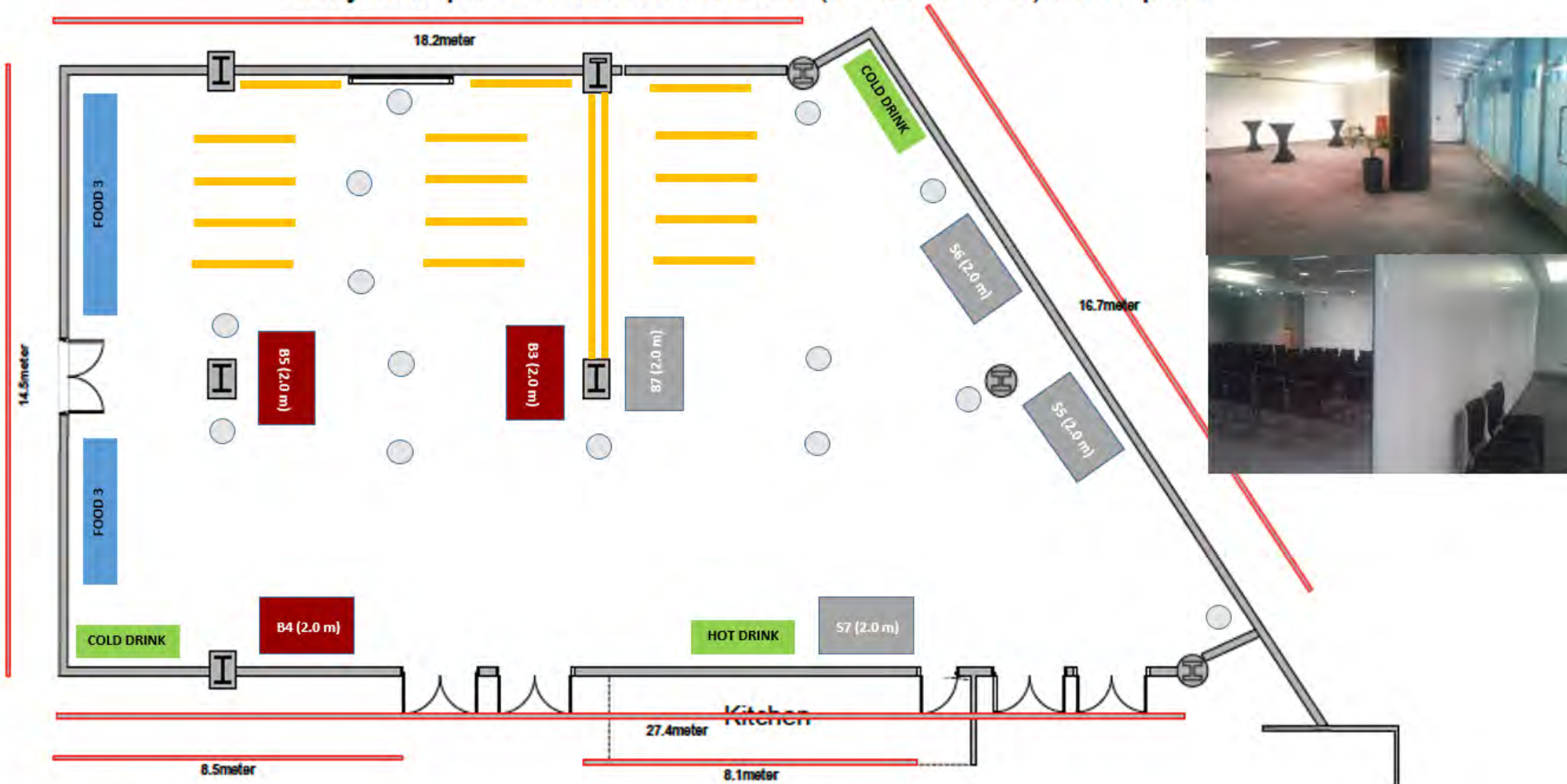
# Sir Paul Reeves Atrium Level 2



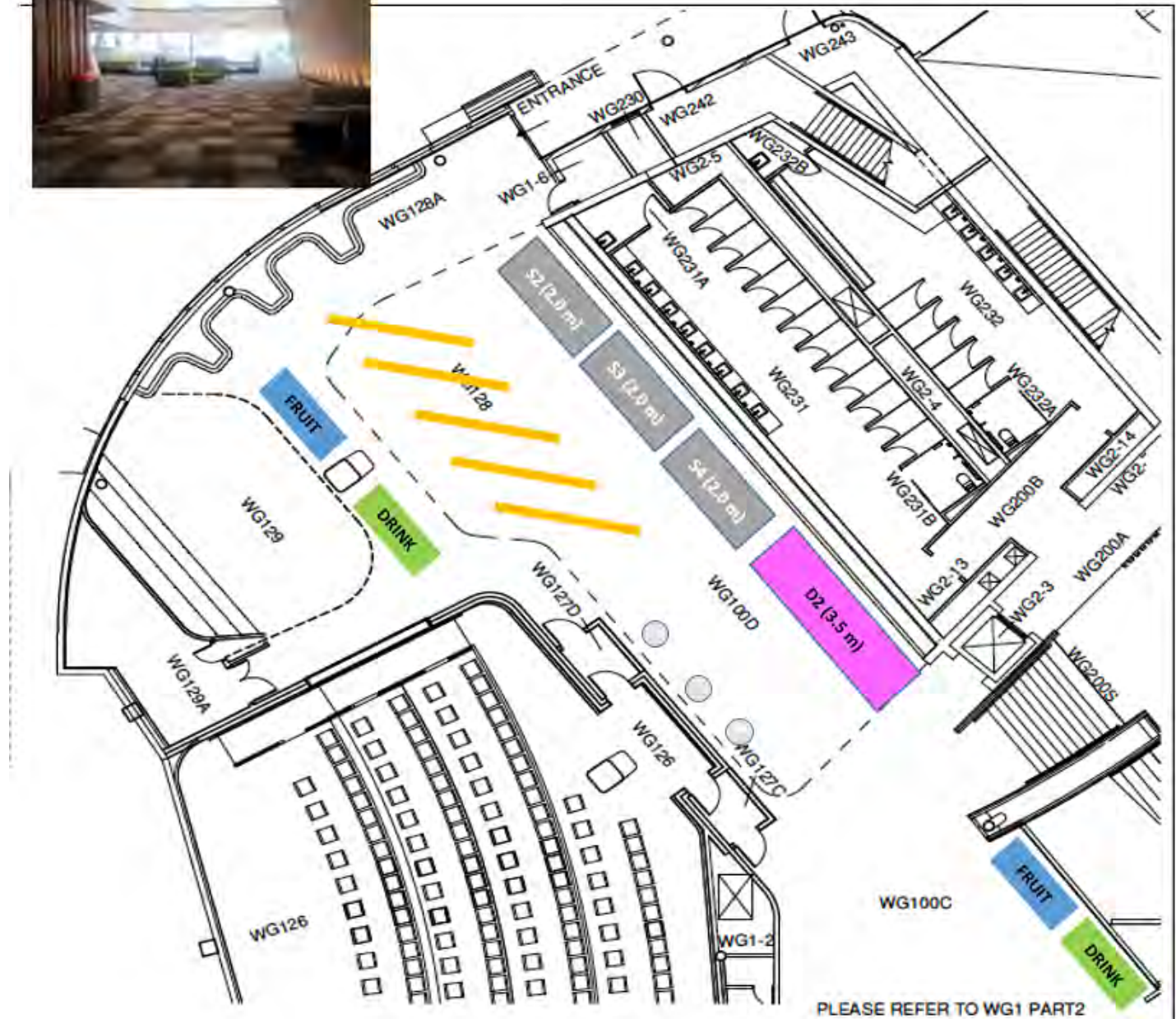


# WA conference area Level 2

City Campus Conference Centre (WA224A & B) Floor plan

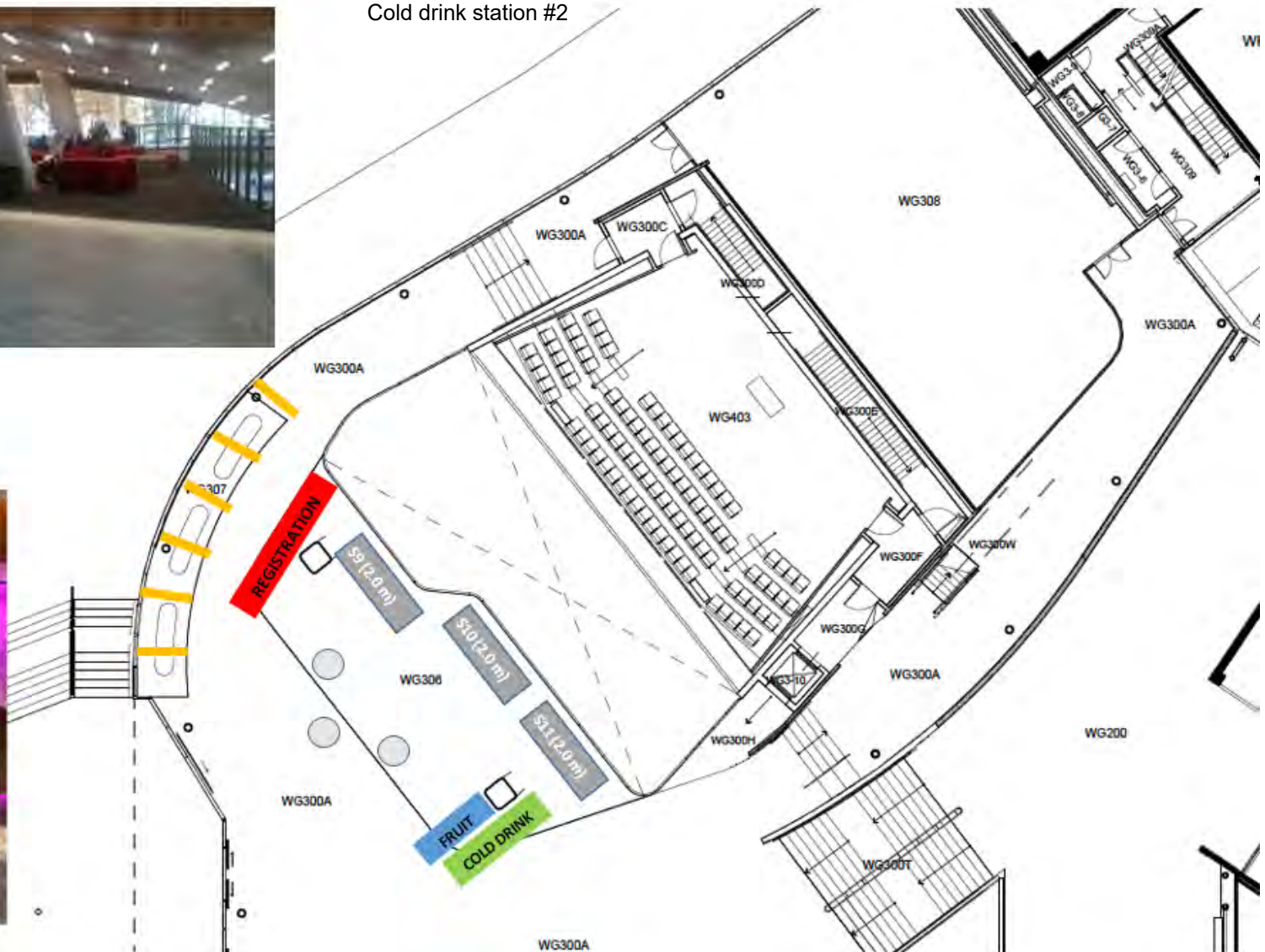


Lunch service area #2  
Poster area #1  
Hot and cold drinks area #1



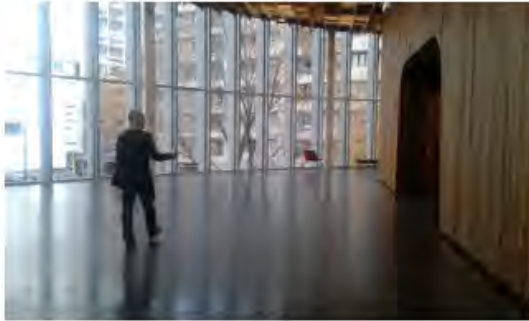


Cold drink station #2





# Keynote lecture theatre WG403 Level 4

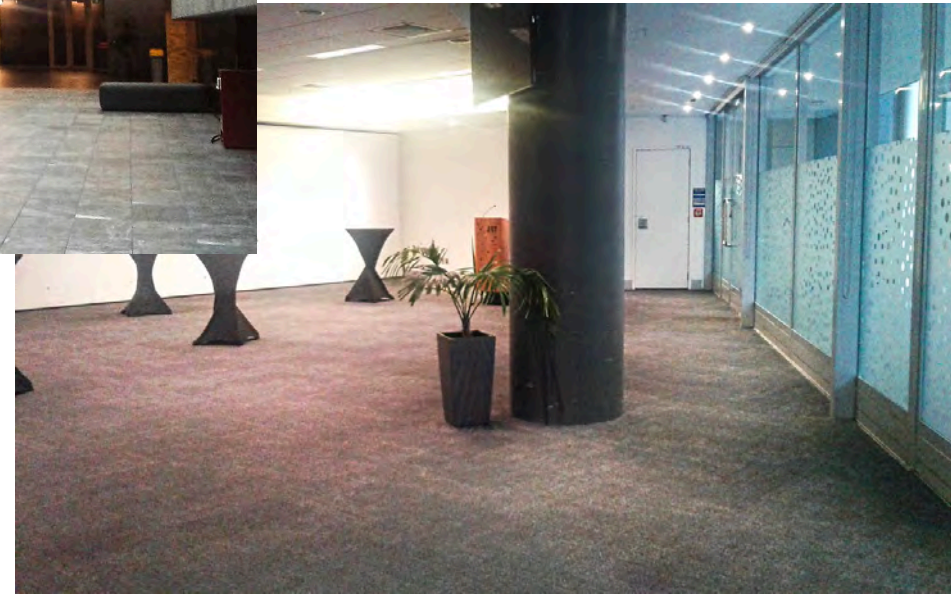
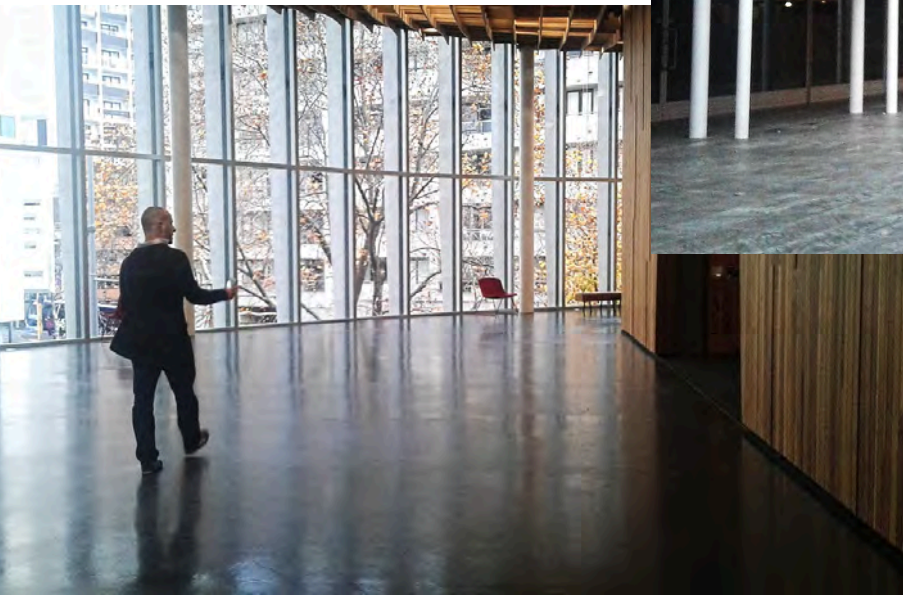
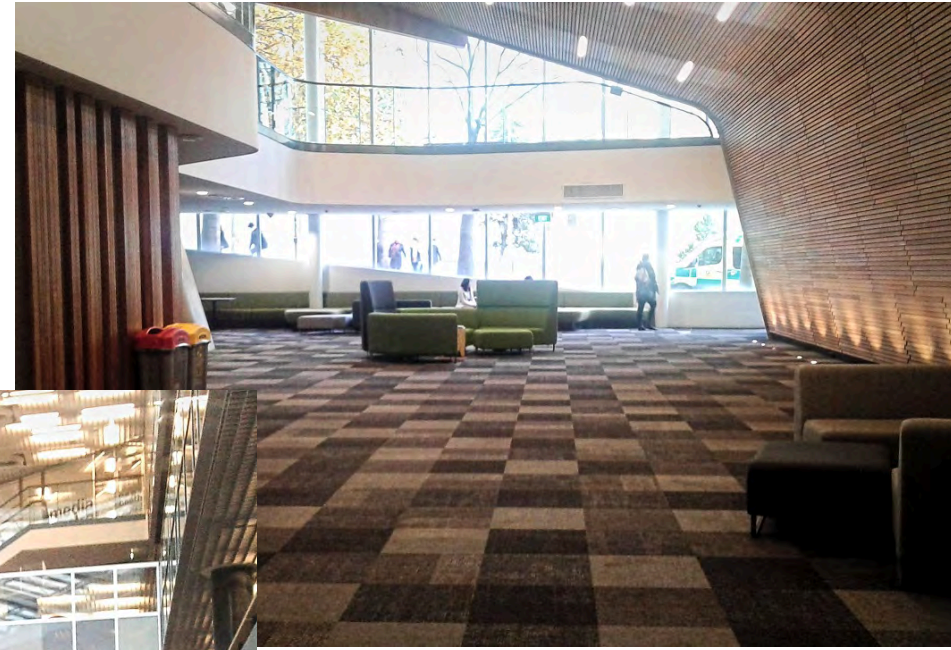


Poster area #4  
Fuel station #3  
Cold drink station #3





# As industry partner, help turn a blank canvas...





# ...into vibrant industry partnership spaces





# PRODUCT SUPPORT OPPORTUNITIES

PRODUCTS – For company logos and promotion	NZ\$
<b>A (Priority for Platinum and Diamond partners)</b>	<b>4,000</b>
Puffer Jacket	
Dry Bag	
App Sponsor	
<b>B</b>	<b>3,000</b>
Passport Neck Bag with name badge	
Coffee Cup	
Water Bottle	
Delegate USB	
Umbrellas	
<b>C</b>	<b>2,000</b>
Barista Coffee Station Tuesday full day	
Barista Coffee Station Wed & Thurs half days	
Barista Coffee Station Friday full day	
<b>D</b>	<b>1,500</b>
The Pad and Pen Station	
<b>E</b>	<b>1,000</b>
The Fruit Box Stations	
The Juice Stations	
The Tea Stations	
The Biscuit Box Stations	
The Chocolate Box Stations	



## ECO-FRIENDLY CONFERENCE

Our selection of conference products is based on the items being home from the conference by delegates, rather than discarded. This will ensure lasting impact of your brand. Each full delegate will get each item in their dry bag at registration. Puffer jackets will be provided to all early bird registrations, given the need to gain adequate sizes. *Note: The size and placement of your logo will be at the discretion of the organising committee, taking into account the product dimensions.*

## PUFFER JACKET - NZ\$4,000

The weather in New Zealand can be fresh in spring, so delegates will love their puffer jackets! The puffer jacket will have the conference and sponsor logos prominently placed. The jacket is of a high quality to encourage use by delegates well after the conference has finished.

## DRY BAG - NZ\$4,000

Auckland is the city of sails and is surrounded by water. Every registered delegate will receive an official conference dry bag with the conference and sponsor logos prominently placed. These bags will certainly come in handy for the planned water based tours.

## CONFERENCE APP - NZ\$4,000

The app is the most dynamic sponsorship opportunity on offer. It will be live for the month leading up to the conference, and will be home to the conference programme, speaker bios, sponsor information and company webpage inks, and abstracts.

## PASSPORT NECK BAG & NAME BADGE - NZ \$3,000

Every registered delegate will receive an official conference travel passport neck bag which is also their delegate name badge during the conference. Sponsorship of this item will see your organisation logo prominently displayed on every delegate throughout the conference. This is designed to be used for later travel.

## COFFEE CUP - NZ\$3,000

Conference delegates love their coffee, and New Zealand has arguably some of the world's best coffee. Every registered delegate will receive an official conference lidded coffee cup to use during the duration of the event and to take away with them. The conference coffee cup is a great environmentally friendly initiative for your company to have their logo on, and you can guarantee it will stay close at hand.

## WATER BOTTLE - NZ\$3,000

As part of the conference initiative to be environmentally friendly, we will be providing official conference water bottles for delegates to use during the conference. These are designed for delegates to reuse after the conference. Supporting the water bottle initiative will help delegates stay hydrated, and will help us refrain from using single-use plastic during the conference.

## DELEGATE USB - \$3,000

Each delegate will get a USB with the conference e-proceedings, conference programme, speaker bios, industry partner information and abstracts.

## UMBRELLA - NZ\$3,000

There's a reason why New Zealand is green, and that's because it does occasionally rain in Auckland. Here's your chance to have your logo on the official conference umbrellas.

## BARISTA COFFEE STATION - NZ\$2,000 per day

A barista coffee station is located in the Sir Paul Reeves atrium exhibition area. Serving quality barista made coffee throughout the day. This station will be a definite hit with delegates and with conference organisers alike! There will be the opportunity to provide banners at the barista coffee station, and have the baristas wear caps or t-shirts with your company logo (to be supplied by the industry partner).

## PAD AND PEN STATION - NZ\$1,500

Every registered delegate will receive a note pad and pen, with your organisation's logo, to be used during and after the conference.

## BODY FUEL STATIONS - NZ\$1,000

A range of food & drink stations will be positioned within the exhibition areas. Your organisation will have the opportunity to place signage at the station you support.

## COMPANY PRODUCT SUPPORT

Companies who wish to provide product in kind rather than the NZ\$ cash support are welcome. Please contact us to discuss your ideas.



# EVENT SUPPORT OPPORTUNITIES

EVENTS – For company logos and promotion		NZ\$
<b>A (Priority for Platinum and Diamond partners)</b>		4,000
Closing evening (Friday)		-
<b>C</b>		2,000
Welcome Kiwiana evening (Monday)		
VIP cocktail evening (Tuesday)		
Student Marae & Hangi evening (Tuesday)		
AUTM Elite coach & athlete wine and cheese evening (Wednesday)		
<b>E</b>		1,000
Lunch Round Table Tuesday (Sports Technology)		
Lunch Round Table Wednesday (Sports Injury Prevention)		
Lunch Round Table Thursday (Student careers)		
Lunch Tech Showcase Friday (Technology and Industry links)		
Tours programme		

## CONFERENCE CLOSING EVENT - NZ\$4,000

The social highlight of the conference, a fun networking evening where delegates will be wined, dined and entertained. By supporting this event you will have the opportunity to provide banners to be displayed in the venue, and your logo and a paragraph on the company will appear on the conference closing event menu.

## CONFERENCE TOURS - NZ\$1,000

Several of the conference tours will utilise buses where a video promotion of your products can be played.

Delegate registration: Events, Tours, Food, Pack		NZ\$
<b>F</b>		895
Full Delegate registration		895

## KIWIANA WELCOME EVENING - NZ\$2,000

Support of this event offers excellent branding and networking opportunities. Attendance at this evening is included in the delegate registration fee; a fact reflected in the strong attendance at this event. By sponsoring this event you will have the opportunity to give a three minute welcome speech, have your logo on the event signage, and the opportunity to provide banners to be displayed in the venue.

## VIP COCKTAIL EVENING - NZ\$2,000

Support of this event offers an excellent opportunity for brand exposure and networking with the international movers and shakers of the biomechanics world. By sponsoring this event you will have the opportunity to give a three minute welcome speech, as well as have your logo on event signage, and the opportunity to provide banners to be displayed in the venue.

## STUDENT MARAE & HANGI NIGHT - NZ\$2,000

All student delegates will be invited to attend the unique cultural experience of a Marae (Maori meeting house) visit, followed by a traditional Hangi meal which will be cooked in the ground. The students in attendance represent the top sport biomechanics talent in the world. This is a fertile recruiting ground and sponsorship of this event will provide you with a great opportunity to network with this emerging talent.

## AUTM ELITE ATHLETE & COACH WINE AND CHEESE EVENING - NZ\$2,000

The elite athlete & coach wine and cheese event at AUT Millennium will immediately follow the applied half day workshops at the same venue. During the course of the evening delegates will taste a selection of award winning New Zealand wine and cheese. While enjoying the NZ tasting experience elite athletes and coaches who train at the facility will be available to discuss how they use the facility and the sport science and medicine support. Your organisation can sponsor the wine glasses that delegates will use on the evening, and can take with them as a souvenir of the event.

## LUNCH CATERING ROUND TABLE DISCUSSIONS - NZ\$1,000

Following each keynote panel there will be lunch round table sessions in the main atrium. Delegates will be encouraged to write on the table cloths, suggestions to questions posed at the end of the keynote sessions. These table cloths will be used to create discussion papers for the journal Sports Biomechanics. Your support of these sessions will be noted in the papers that are accepted for publication.



# ACADEMIC PROGRAMME OPPORTUNITIES

ACADEMIC SESSIONS – For company logos and promotion	NZ\$
<b>A (Priority for Platinum and Diamond partners)</b>	<b>4,000</b>
Keynote Mounir Zok Monday	
Public lecture Mounir Zok Thursday	
Keynote ISB	
Keynote Wize Wizards Debate Tuesday	
Keynote Injury Prevention & Biomechanics Panel Wednesday	
Keynote Technology Forum Friday	
<b>C</b>	<b>2,000</b>
Workshop 1 Research Statistics - Steve Marshall	
Workshop 2 Media - Susannah Dalton, Dylan Cleaver	
Workshop 3 Publishing - Steve McMillan	
Workshop 4 Commercialisation & funding - Philip Graham	
<b>D</b>	<b>1,500</b>
Poster sessions 1-3	
<b>E</b>	<b>1,000</b>
Applied Session Olympic athletes 1-12	
Applied Session Olympic coaches 1-12	

## KEYNOTE ADDRESS / PANEL PRESENTATIONS - NZ\$4,000

Align your organisation with one of the conference keynote sessions which includes attendance from the whole delegation and the opportunity to address them at the beginning of the session. By supporting this event you will have the opportunity to give a one minute welcome speech, logo on the session slide and the digital screens at the entrance to the session, as well as the opportunity to provide banners to be displayed in the venue.

## POSTER SESSIONS - NZ\$1,500

Align your organisation with one of the three poster oral and display sessions. By supporting a session you will have the opportunity to have a logo on the session slide and the digital screens in the main atrium, as well as the opportunity to provide banners to be displayed in the sessions.

## WORKSHOP SESSIONS - NZ\$1,500

Support an international expert so they can provide workshops for delegates. Your logo will be on the session opening slide, and you have the opportunity to provide banners to be displayed in the sessions.

## OLYMPIC ATHLETE OR COACH FOR APPLIED SESSIONS - NZ\$1,000

Support an Olympic athlete or coach to participate in the applied sessions at AUTM. By supporting the session you will have the opportunity to give a 30 second welcome speech - twice given the 30 minute by two option format. Your logo will be on the session opening slide, and you have the opportunity to provide banners to be displayed in the sessions. You will also get to meet great sport stars!

## CORE PARTNER ENGAGEMENT ACTIVITIES

- The Industry Partner Playing Field (Monday & Tuesday)
- Workshop (Monday)
- AUTM Applied Session (Wednesday)



# EXAMPLE INDUSTRY PARTNERSHIP PACKAGES



Example Diamond selection	8,790
Full Delegate registration	895
Exhibit D2	3,000
Additional Full Delegate registration	895
Dry Bag	4,000



Example Diamond selection	8,790
Full Delegate registration	895
Exhibit D1	2,000
Additional Full Delegate registration	895
Coffee Cup	3,000
Barista Coffee Station Tuesday full day	2,000



Example Bronze selection	3,395
Full Delegate registration	895
Exhibitor B1	1,500
Tours programme	1,000



Example Bronze selection	3,395
Full Delegate registration	895
Exhibitor B2	1,500
The Chocolate Box Stations	1,000



Example Gold selection	6,790
Full Delegate registration	895
Exhibitor G1	2,000
Additional Full Delegate registration	895
Workshop 4 Commercialisation & funding - Philip Graham	2,000
Applied Session Olympic athlete 1	1,000

Example Gold selection	6,790
Full Delegate registration	895
Exhibitor G3	2,000
Additional Full Delegate registration	895
VIP cocktail evening Tuesday	2,000
Poster pitch session 4 Friday (half time)	1,000

Example Gold selection	6,790
Full Delegate registration	895
Exhibitor G4	2,000
Additional Full Delegate registration	895
Lunch Round Table Tuesday (Sports Technology)	2,000
Applied Session Olympic coach 2	1,000

Example Silver selection	5,790
Full Delegate registration	895
Exhibitor S3	2,000
Additional Full Delegate registration	895
Student Marae and Hangi evening Tuesday	2,000

Example Silver selection	5,790
Full Delegate registration	895
Exhibitor S9	2,000
Additional Full Delegate registration	895
Lunch Round Table Tuesday (Sports Technology)	1,000
Applied Session Olympic coach 2	1,000



### **Alex Muir - Vicon Asia Pacific Manager and Logemas MD**

**"We are truly excited about being a part of ISBS in Auckland. The spirit in which athletes, coaches, scientists and technology partners are working together means this is a unique era of collaboration in the Australasian and Asian regions. Auckland is perfectly placed to showcase these exciting times at ISBS 2018. From our sneak preview, we can confirm the organising committee are sculpting an extraordinary and intimate conference. I would recommend all ISBS's industry partners and potential delegates to commit early; it will be a sensational conference!"**



**Our ISBS 2018 Auckland Platinum Medal Industry Partner**

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## **LISA EDSER**

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### **CONDITIONS OF PAYMENT FOR INDUSTRY PARTNERS**

Payment of a 50% deposit is required upon confirmation of your partnership package. The remaining 50% will be due by 1st July 2018. We are open to negotiating a payment plan that suits your financial reporting requirements.

For partners who choose optional items that need logos applied to products, a camera ready logo in one colour needs to be submitted to us by 1st May 2018.

As optional items will be distributed on a first-come-first-served basis, we encourage you to contact us as soon as possible.

### **For further information, please contact:**

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**ISBS 2018 Industry Partner Coordinator**

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AN INSTITUTE OF AUT UNIVERSITY



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**Tourism, Events and**  
**Economic Development**  
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